

Bastrop Main Street Advisory Board
Bastrop City Hall
Council Chambers
1311 Chestnut Street
Bastrop, TX 78602
(512) 332-8800



AGENDA – July 14, 2021, at 5:30 P.M.

Bastrop Main Street Advisory Board Meetings are available to all persons regardless of disability. If you require special assistance, please contact the City Secretary at (512) 332-8800, or write to 1311 Chestnut Street, Bastrop, TX 78602, or call Relay Texas through a T.D.D. (Telecommunication Device for the Deaf) at 1-800-735-2989 at least 48 hours in advance of the meeting.

1. CALL TO ORDER

2. CITIZEN COMMENTS

At this time, three (3) minute comments will be taken from the audience on any topic. To address the Board/Commission, please submit a fully completed request card to the Board/Commission Secretary prior to the meeting. In accordance with the Texas Open Meetings Act, if a citizen discusses any item not on the agenda, the Board/Commission cannot discuss issues raised or make any decision at this time. Issues may be referred to City Staff for research and possible future action.

To address the Board/Commission concerning any item on the agenda, please submit a fully completed request card to the Board/Commission Secretary prior to the meeting.

3. ANNOUNCEMENTS

- 3A. A Midsummer Night's Dream at the Bastrop Opera House opens July 9, 2021
- 3B. Art Immersion Conference, July 13-22, 2021
- 3C. Corvette Invasion at the Bastrop Convention and Exhibit Center, July 16-18, 2021

4. REPORTS

- 4A. Main Street Manager Report
- 4B. Summer in the City Committee Report
- 4C. Design Committee Report

5. PRESENTATIONS—NONE

6. WORKSHOP—NONE

7. ITEMS FOR INDIVIDUAL CONSIDERATION

- 7A. Discuss and consider action for Art Immersion—Deep in the Heart Art Foundry
- 7B. Discuss and consider action for recommendation to the Mayor of a new appointment to the Main Street Advisory Board
- 7C. Consider action to approve meeting minutes from the April 14, 2021, May 12, 2021, and June 16, 2021 meetings.

8. ADJOURNMENT

I, the undersigned authority, do hereby certify that this Notice of Meeting is posted in accordance with the regulations of the Texas Open Meetings Act on the bulletin board located at the entrance to the City of Bastrop City Hall, a place of convenience that is readily accessible to the public, as well as to the City's website, www.cityofbastrop.org. Said Notice was posted on the following date and time: Thursday, July 8, 2021 at 10:00 a.m. and will remain posted for at least two hours after said meeting has convened.



Victoria Psencik, Deputy City Secretary



STAFF REPORT

MEETING DATE: July 14, 2021

AGENDA ITEM: 4A

TITLE:

Main Street Manager Report

AGENDA ITEM SUBMITTED BY:

Rebecca Gleason, Staff Liaison

UPDATES:

Please find the monthly Main Street Manager updates below:

Texas Main Street Report: The quarterly activity and reinvestment reports for Texas Main Street are due on Monday, July 12th, 2021. The report will include the parking lot rebrand, bike racks, art immersion, partnerships, Juneteenth Celebration & Summer in the City, and social media data.

State Coordinator Retiring: Debra Drescher will be retiring as the State Coordinator for Texas Main Street Program on August 31, 2021. She has worked 7 years at the Texas Downtown Association and 16 at Texas Main Street Program.

Downtown Summer Camp: Texas Downtown Association is hosting a virtual Downtown Summer Camp on Wednesdays and Thursdays 10:00-11:30am in July. The purpose is to educate downtown professionals on community and economic development, small business and entrepreneurship, downtown design, and marketing.



REPORT

MEETING DATE: July 14, 2021

AGENDA ITEM: 4B

TITLE:

Summer in the City Report

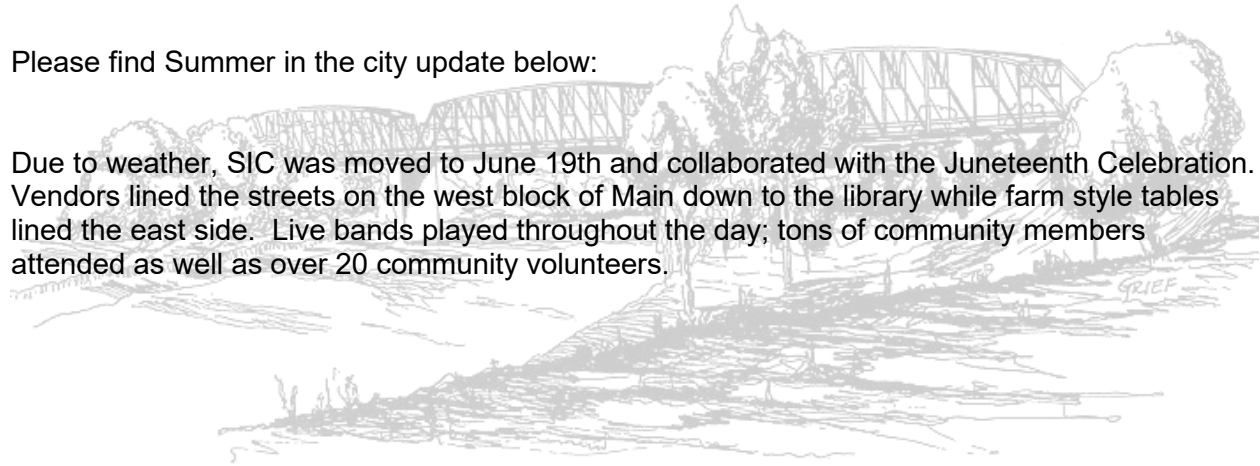
AGENDA ITEM SUBMITTED BY:

Sarah Houser, Committee Chair & Main Street Board Member

UPDATES:

Please find Summer in the city update below:

Due to weather, SIC was moved to June 19th and collaborated with the Juneteenth Celebration. Vendors lined the streets on the west block of Main down to the library while farm style tables lined the east side. Live bands played throughout the day; tons of community members attended as well as over 20 community volunteers.





REPORT

MEETING DATE: July 14, 2021

AGENDA ITEM: 4C

TITLE:

Design Committee Report

AGENDA ITEM SUBMITTED BY:

Steph Lewis, Committee Chair & Main Street Board Member

UPDATES:

Old Iron Bridge flags (9), approved and awaiting printing:

- EXPLORE / AGAIN
- HISTORIC / BACK
- DOWNTOWN / COME
- BASTROP / Y'ALL
- EAT
- PLAY
- SIP
- SHOP
- RIVER FRONT

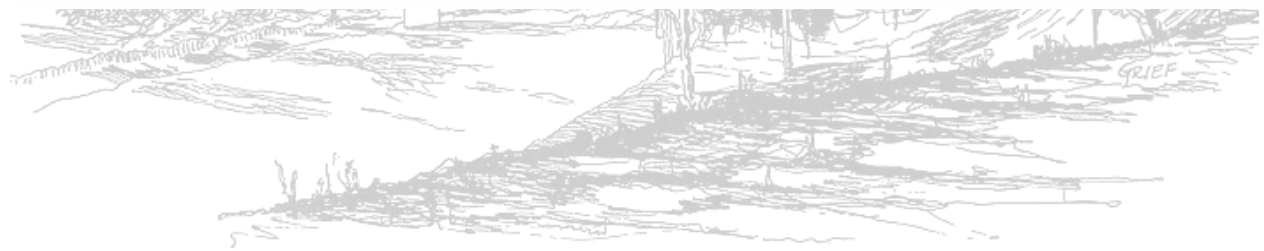
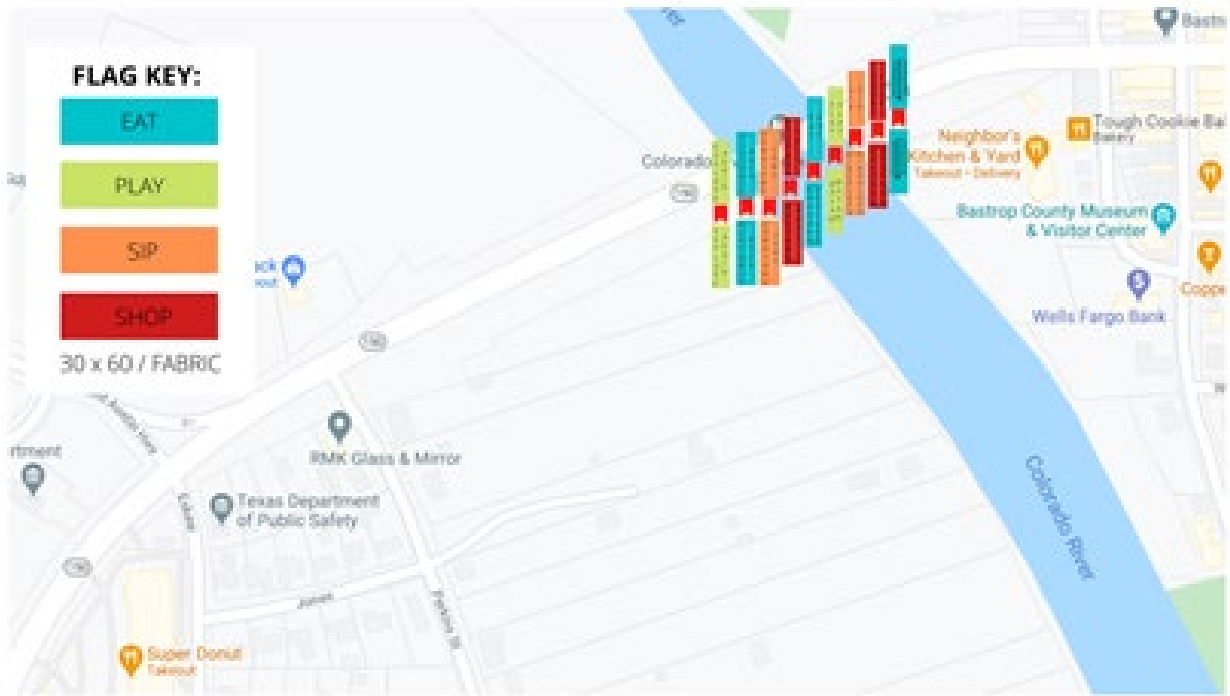


Parking lot flags approved, and tri-fold parking map sent to printer. Includes:

- RED - Cardinal
- BLUE - Blue Heron
- GRAY - Wild Turkey
- ORANGE - Barred Owl
- GREEN - Pine Warbler

Overlaying street map with new trash can placement, bike racks (2 sizes) and temporary art installations from The Foundry.

Met with Rotary Club President, Norman Jones. Introduced to student taking charge of design and production. Looking to understand production timeline and approve scope of work.



E

X

P

L

O

R

E

E

X

P

L

O

R

E

A

G

A

I

N

A

G

A

I

N

H

I

S

T

O

R

I

C

H

I

S

T

O

R

I

C

B

A

C

K

B

A

C

K

D

O

W

N

T

O

W

N

D

O

W

N

T

O

W

N

C

O

M

E

C

O

M

E

B

A

S

T

R

O

P

B

A

S

T

R

O

P

Y

A

L

L

Y

A

L

L

E A T



E A T



P

L

A

Y



P

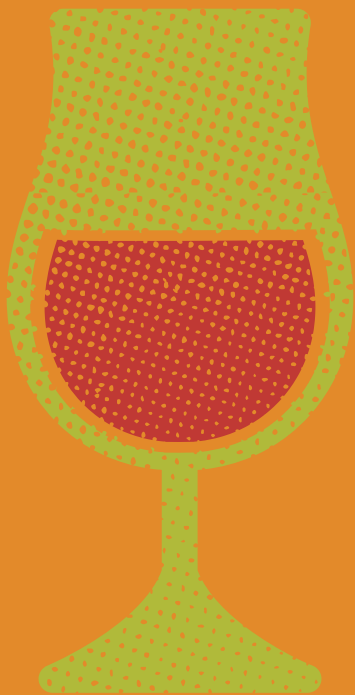
L

A

Y



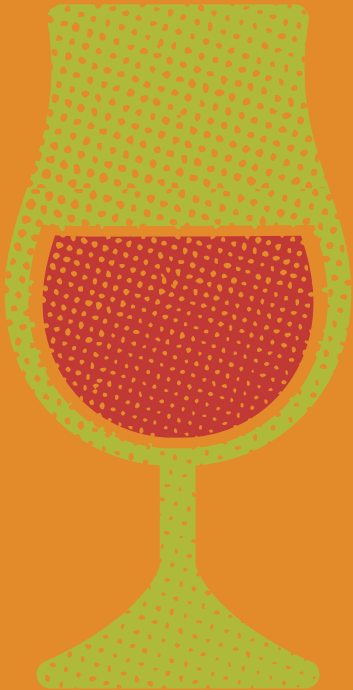
S I P



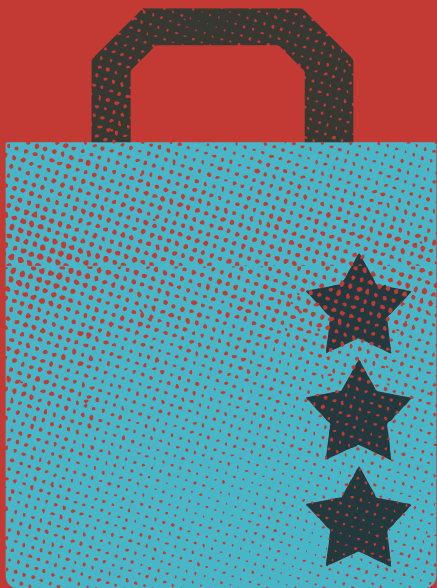
S

I

P



SHOP



SHOP



C

A

R

D

I

N

A

L



L

O

T



B

L

U

E

H

E

R

O

N



L

O

T



W

I

L

D

T

U

R

K

E

Y



L

O

T



**EAT, PLAY, SIP AND SHOP
HISTORIC DOWNTOWN BASTROP**

WWW.DOWNTOWNBASTROP.COM

B

A

R

R

E

D

O

W

L



L

O

T



**EAT, PLAY, SIP AND SHOP
HISTORIC DOWNTOWN BASTROP**

WWW.DOWNTOWNBASTROP.COM

P

I

N

E

W

A

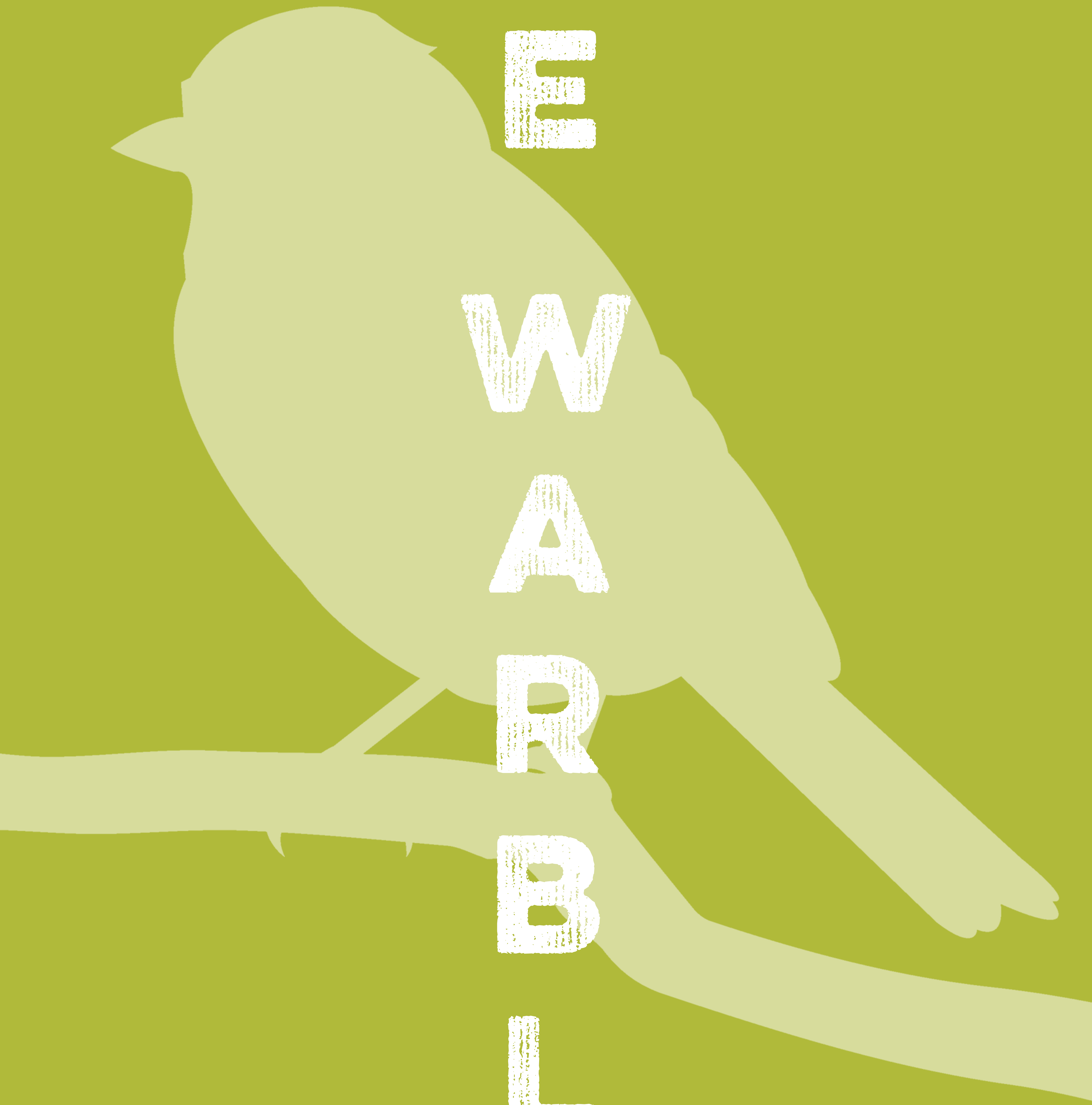
R

B

L

E

R



L

O

T



**EAT, PLAY, SIP AND SHOP
HISTORIC DOWNTOWN BASTROP**

WWW.DOWNTOWNBASTROP.COM



ABOUT THE MAIN STREET PROGRAM

In 2007 the **CITY OF BASTROP MAIN STREET PROGRAM** WAS FOUNDED THROUGH A COMBINATION OF LOCAL BUSINESS OWNERS AND COMMUNITY VOLUNTEERS. THE MISSION OF THE PROGRAM IS TO BE A STIMULANT FOR THE ECONOMIC HEALTH, DESIGN, AND PROMOTION OF THE HISTORICAL MAIN STREET DISTRICT THROUGH COMMUNITY PARTNERSHIPS AND GRASSROOTS COMMUNITY SUPPORT.

SPECIAL EVENTS

THE BASTROP MAIN STREET PROGRAM HOPES YOU ENJOY OUR SIGNATURE EVENTS:

- **RED, WHITE & BREWS**
 - **TABLE ON MAIN**
 - **LOST PINES CHRISTMAS**
- **SUMMER IN THE CITY**



WWW.DOWNTOWNBASTROP.COM



@DOWNTOWNBASTROP



@DOWNTOWNBASTROPTX

DOWNTOWN PARKING





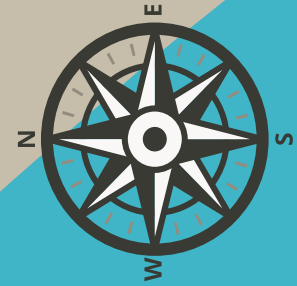
P
Blue Heron

P
Barred Owl

P
Pine Warbler

P
Cardinal

P
Wild Turkey



CERTIFIED TEXAS BIRD CITY

Solid line - parking either side
Dotted line - parking single side