

MINUTES OF BASTROP MAIN STREET ADVISORY BOARD
May 12, 2021

The Bastrop Main Street Advisory Board met in a Regular Meeting on Wednesday May 12, 2021 at 5:30 p.m. at Bastrop City Hall located at 1311 Chestnut Street, Bastrop, Texas. Members present were Terry Moore, Candice McClendon, Jennifer Long, Sarah Houser, Rhonda Potter, Steph Lewis, Dani Moss and Shawn Pletsch. Also present: Main Street Program Director Rebecca Gleason, Council Liaison Druscilla Rogers, Kathy Danielson

1. **CALL TO ORDER:** At 5:33 and with quorum in attendance, Terry Moore called the meeting to order.
2. **CITIZEN COMMENTS:** No citizen comment.
3. **ANNOUNCEMENTS:**

3A: Hello: My Baby opens at Bastrop Opera House May 14, 2021

3B: Perseverance in the Pines Golf Tournament May 22, 2021

3C: Summer in the City June 5, 2021

3D: Juneteenth Celebration June 19, 2021

3E: Patriotic Fest July 3, 2021. Chamber Director joined to give update. Will have 5k in the morning of July 3; shuttle service will run from Convention Center to park; kid train rides; Colorado River Alliance will participate; food contests; music still TBD; choir performance; fireworks show. Volunteers still needed.

4. **REPORTS:**

4A: Main Street chair report: Market Days discussion from last meeting still on the table. A volunteer to lead as chair of that event would be needed. The proposal is put on hold until that person is identified. One position remains vacant on board. Need to identify what skills are needed/missing on board for next meeting.

4B: Main Street Manager Report: Store House Market & Eatery ribbon cutting took place May 6, 2021. Working with Visit Bastrop to create a microsite on the Visit Bastrop website. The new micro site will include service industry businesses. All heritage benches have been sold totaling \$37,500. The new Community Impact Manager will create a proposal for the recycling education program for waste provider to review. It has been confirmed once program is implemented, all trash and recycling receptacles will be purchased.

4C. Summer in the City Report: Scheduled for June 5, 2021, 11a-5p. Will have live music including Black Cat Choir, retail vendors, artisan vendors, food & beverage options, community non-profit tables hosting kid activities, animal adoptions, chalk art, touch-a-truck, library programs and street games. Volunteers still needed.

4D. Design Committee Report: Working to reprint bridge flags in larger format with more durable material. Moving current bridge flags to Spring Street. Flags along Main Street will be changed out seasonally to promote events. Locations for bike racks and potted plants are being discussed. Rotary will sponsor the bike racks and welding students will do the production. Rebranding parking lots to reflect bird names to incorporate Bastrop recently becoming a certified Bird City.

5. PRESENTATIONS:

5A. Partner check-in with Bastrop Chamber of Commerce: CoC director gave updates regarding chamber. Chamber has worked hard to rebuild post-pandemic and feels they are back at full capacity. April officially marked back to 100% in person events. Remains committed to strengthening Bastrop businesses and getting the community back on their feet.

6. WORKSHOP: None

7. ITEMS FOR INDIVIDUAL CONSIDERATION:

7A: Heritage benches: Purchase of additional 8 benches to place between Walnut Street and Ferry Park totaling \$12, 988 including freight was discussed. Would allow for additional sponsorship opportunities. A motion was passed to proceed with next round of purchasing.

7B: March Minutes were approved

8. ADJOURNMENT: The meeting was adjourned at 6:12 without objection.

APPROVED:



Insert name and title of signer

ATTEST:



Insert name of person attesting