

**MINUTES OF BASTROP MAIN STREET ADVISORY BOARD**  
**January 12, 2022**

The Bastrop Main Street Advisory Board met in a Regular Meeting on Wednesday, January 12, 2022 at 5:30 p.m. at Bastrop City Hall located at 1311 Chestnut Street, Bastrop, Texas. Members present were Terry Moore, Candice McClendon, Jennifer Long, Rhonda Gannon, Dani Moss, Stephanie Lewis and Shawn Pletsch. Also present: Main Street Program Director Rebecca Gleason, Candice Butts

1. **CALL TO ORDER:** At 5:32 and with quorum in attendance, Terry Moore called the meeting to order.
2. **CITIZEN COMMENTS:** No citizen comment.
3. **ANNOUNCEMENTS:**

- 3A: Bastrop Chamber Centennial Gala at Convention Center on January 14
- 3B: MLK Jr. Holiday and Commission walk and celebration on January 17th
- 3C: Rollo Insurance Ribbon Cutting on January 18<sup>th</sup>
- 3D: Advanced Pain Care Ribbon Cutting & Grand Opening on January 24th
- 3E. Farm Street Opry at the Conventin Center on February 3<sup>rd</sup>
- 3F. Crown, A Musical at the Bastrop Opera House February 4<sup>th</sup>-20th
- 3G. Main Event First Friday Artwalk on February 4th
- 3H. Art After Dark at Lost Pines Art Center on February 5th
- 3I. Valentine's Show at Bastrop Opera House February 13<sup>th</sup> & 14th

**4. REPORTS:**

4A: Main Street Manager Report: Three new businesses opened through November and December. Giggles smoke shop, Brainwell and Bastrop Real Estate Professionals. Board members were asked to go get updated contact information for businesses. This information will be used for DowntownTX.org information. Also important to track downtown vacancy rates for Quarterly Report. Main Street Academy 2022 plans are changing rapidly as business needs change. Instead an online library with resources and training will be built for easy access and convenience. The BEDC contract was approved for an additional 2 years of support as a reimbursement contract to pay quarterly. Main Street contract will wait to go to council for approval until after city meets with consultant on funding requests. The annual Main Street Accreditation is due January 21. The accreditation consists of work plans, self-assessment, organizational chart, design projects and Committee Structure. Copy of report will be attached to next report. Staff has been moving forward with city's goal to do a Downtown Master Plan in FY 2023. There has never been one before. First of it's kind for downtown and business development, corridors of growth, public infrastructure, parking, community spaces, gateways, and wayfinding for the next 10 years. Master Plans include recommendations for funding sources to be rolled in CIP Plans. Desire is to plan for future while keeping soul of Bastrop.

4B. Main Street Chair Report: No report

4C. LPC Report: Event went well for what the Main Street Program had been two years ago. Need to reevaluate plans, ideas and goals for next year to bring the event into the current stage of Main Street.

4D. Business Retention: 15 businesses participated in Wassail Fest on Small Business Saturday, November 27<sup>th</sup>. 200 ballots were turned in. Retail bags were well received. Next project is Main Street Academy.

4E. Table on Main: Have made connections with businesses and restaurants about getting involved. Regrouping post holiday and preparing for next meeting.

**5. PRESENTATIONS: None**

**6. WORKSHOP:**

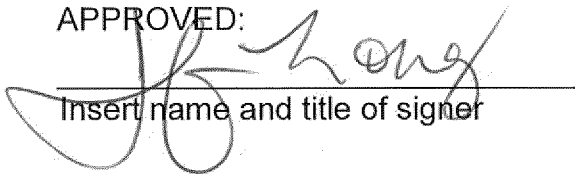
6A. Discussion of Main Street benches: Placement of second group has been loosely placed, so long as ADA compliant. Waitlist can be opened for next round. Phase 3 consider raising price to cover all costs. Areas would include Library, Spring St, 602 alleyway and Pine Street. Approved donating one bench to DBA in front of Cripple Creek. Will begin planning an unveiling event.

**7. ITEMS FOR INDIVIDUAL CONSIDERATION:**

7A. Discuss and consider action for adoption of November 12, 2021 minutes:  
Approved without objection.

**8. ADJOURNMENT:** The meeting was adjourned at 7:13 without objection.

APPROVED:

  
\_\_\_\_\_  
Insert name and title of signer

ATTEST:

  
\_\_\_\_\_  
Insert name of person attesting