

**MINUTES OF REGULAR MEETING
BASTROP CITY COUNCIL
January 27, 2015**

The Bastrop City Council held a Regular Meeting on Tuesday, January 27, 2015 at 6:30 pm, in the Council Chambers, located at 1311 Chestnut Street in Bastrop, Texas. Members present were Mayor Ken Kesselus, Council Members Dock Jackson, Joe Beal, Kay Garcia-McAnally, Kelly Gilleland and Mayor Pro-Tem Willie DeLaRosa.

1. CALL TO ORDER - At 6:30 pm, Mayor Kesselus called the meeting to order with a full quorum present.
2. PLEDGE OF ALLEGIANCE – Mayor Pro-Tem Willie DeLaRosa led the pledges of allegiance to the United States America Flag and the Texas Flag.
3. INVOCATION – Jimmy Cottle, Chaplain for Bastrop City Police and Fire Departments
4. PRESENTATION(S)
 - 1) Member McAnally will present the Vision Task Force PowerPoint presentation and update at the City Council Retreat.
 - 2) Cydney Washington addressed the Council and presented a PowerPoint Presentation on “Thinking outside the (Car) Box and Implementing Smart & Healthy Growth with a Bike Share Program.” (*Presentation copy attached*) Mayor Kesselus and the Council expressed their appreciation for the informative presentation that promotes a healthier mode of transportation.
5. PROCLAMATIONS
6. CITIZEN COMMENTS
7. ANNOUNCEMENTS – City Manager Talbot took a moment to advise the Council Members of the unexpected passing of Police Officer Yarbrough’s wife. The Council Members extended their deepest sympathies to him and his family.

CITY MANAGERS INFORMATION REPORT FOR JANUARY 27, 2015 - Mayor Kesselus invited City Manager Talbot who provided the Council a brief update on the following projects:

- Update on the UT Mobility Study for the proposed State Highway 1 Project
- Final draft of priorities to be discussed at the City Council Planning Retreat scheduled for Saturday, January 31, 2015
- Update on the Comprehensive Plan
- Proposed change to the City of Bastrop Governance Policy
- Update on the State Highway 71 Transportation Project
- LCRA Plan for a “Day of Service”
- Speed Limit in Alley A.
- Closing off of some parking spaces along Pine Street on Monday, February 2, 2015
- Update on the RFQ for Solid Waste Services for the City of Bastrop
- Lights on the Old Iron Bridge

After a brief discussion, Mayor Kesselus requested to have the “Proposed change to the City of Bastrop Governance Policy” placed on an upcoming agenda for the Council’s consideration.

The Council considered the concern regarding the lights on the Old Iron Bridge and authorized the City Manager to discontinue the electricity to the lights at the Old Iron Bridge as he deemed necessary. Council Member Jackson suggested that we look into and consider other lighting options for the Old Iron Bridge.

Mayor Kesselus thanked the City Manager for his report and proceeded to the item on the Consent Agenda.

A. CONSENT AGENDA - All of the following items on the Consent Agenda were considered to be self-explanatory by the Council and will be enacted with one motion.

A.1 CONSIDERATION, DISCUSSION AND POSSIBLE ACTION ON THE APPROVAL OF THE BASTROP MARKETING CORPORATION’S REQUEST FOR REIMBURSEMENT OF EXPENSES.

Mayor Kesselus requested a motion; **MOTION**- Mayor Pro-Tem DeLaRosa made motion to approve the items on the Consent Agenda, Seconded by Council Member Gilleland and the motion passed unanimously 5-0.

B. PUBLIC HEARINGS, ORDINANCES & OTHER ITEMS ELIGIBLE FOR CONSIDERATION /ACTION:

B.1 PUBLIC HEARING: CONDUCT A PUBLIC HEARING TO RECEIVE CITIZENS INPUT ON A RE-SUBDIVISION OF LOT 1-506, BLOCK 19, OF THE RESUBDIVISION OF LOTS 1-505, 1-506, 1-507 AND 1-519, BLOCK 19, TAHITIAN VILLAGE, UNIT 1 (KUKUI COURT) TO CREATE TWO SINGLE FAMILY RESIDENTIAL LOTS WITHIN THE CITY LIMITS OF BASTROP, TEXAS.

At 7:42 pm, Mayor Kesselus opened the Public Hearing and invited Planning and Development Director Melissa McCollum who provided a synopsis of the aforementioned agenda item. Mayor Kesselus invited citizen comments and with no response he closed the Public Hearing at 7:45 pm.

B.2 CONSIDERATION, DISCUSSION AND POSSIBLE ACTION BY THE CITY COUNCIL ON A RE-SUBDIVISION OF LOT 1-506, BLOCK 19, OF THE RESUBDIVISION OF LOTS 1-505, 1-506, 1-507 AND 1-519, BLOCK 19, TAHITIAN VILLAGE, UNIT 1 (KUKUI COURT) TO CREATE TWO SINGLE FAMILY RESIDENTIAL LOTS WITHIN THE CITY LIMITS OF BASTROP, TEXAS.

MOTION - Council Member Beal made motion to approve the Re-subdivision of Lot 1-506, Block 19, of the Resubdivision of Lots 1-505, 1-506, 1-507 and 1-519, Block 19, Tahitian Village, Unit 1 (Kukui Court) to create two single family residential lots within the city limits of Bastrop, Texas. Seconded by Mayor Pro-Tem DeLaRosa and the motion passed with a unanimous vote 5-0.

At 7:49 pm, Mayor Kesselus moved for a ten-minute recess, he reconvened into open session at 7:55 pm.

C. OLD BUSINESS

D. NEW BUSINESS

D.1 CONSIDERATION, DISCUSSION AND POSSIBLE ACTION ON THE APPROVAL OF THE FINAL DOCUMENTS AND INFORMATION RELATED TO THE STATUS OF THE SETTLEMENT AND THE MUD/DEVELOPMENT AGREEMENT.

Mayor Kesselus pulled item D.1, and indicated the agreement from McCall Ranch was delivered on Friday, January, 23, 2015, and the Council needed additional time to review the proposed agreement.

D.2 CONSIDERATION, DISCUSSION AND POSSIBLE ACTION REGARDING THE AUTHORIZING CITY MANAGER TO EXECUTE A 380 ECONOMIC DEVELOPMENT GRANT BETWEEN THE BASTROP FINE ARTS GUILD AND THE CITY.

City Manager Talbot requested the Councils consideration regarding the 380 Agreement with the Bastrop Fine Arts Guild. Council Member McAnally expressed that she would like the agreement to reflect that the funds should be used for infrastructure and funding information should be more specific. The Council held a discussion, Mayor Kesselus noted that Council McAnally's perspective was greatly appreciated. He followed with a request for a motion.

MOTION- Council Member Jackson made the motion to authorize the City Manager to execute a 380 Economic Development Grant between the Bastrop Fine Arts Guild and the City, Seconded by Council Member Gilleland. Motion passed with a majority vote 4-1; *Aye- Jackson, Gilleland, DeLaRosa, & Beal Nay- McAnally*

D.3 CONSIDERATION, DISCUSSION AND POSSIBLE ACTION REGARDING A REPORT AND UPDATE FROM COUNCIL MEMBER GILLELAND REGARDING JOB AND CAREER FAIR TO BE HELD AT THE CITY OF BASTROP CONVENTION CENTER.

Council Member Gilleland informed the Council that approximately sixty employers from around Central Texas would be in attendance at the two-day Job Fair. She requested in-kind support for the use of the Convention Center for the event.

Council Member Beal suggested that she contact Hyatt Lost Pines Resort and invite them to participate. He also expressed his gratitude for her innovative ideas. Council Member Jackson expressed his support and thought this was a great idea. Mayor Kesselus requested a motion.

MOTION- Council Member Beal made the motion to offer the Bastrop Convention Center for the two-day Job and Career Fair as an in-kind service in lieu of the \$5,000 fee. Seconded by Council Member McAnally and motion passed with a unanimous vote 5-0.

D.4 CONSIDERATION, DISCUSSION AND POSSIBLE ACTION REGARDING AUTHORIZING BASTROP ART IN PUBLIC PLACES TO PURCHASE A GROUP OF THREE (3) BRONZE BEARS FOR PUBLIC DISPLAY.

The Bastrop Art in Public Places Chairman, Deborah Johnson requested the Councils approval on the purchase of a group of three bronze bears for public display in the City of Bastrop.

They Council held a discussion and thanked BIAPP Chairman Johnson for this recommendation, because it would be a great addition to the City of Bastrop. Mayor Kesselus requested a motion.

MOTION- Mayor Pro-Tem DeLaRosa made the motion to approve the Bastrop Art In Public Places purchase of a group of three (3) bronze bears for public display. Seconded by Council Member McAnally and the motion carried with a unanimous vote 5-0.

D.5 CONSIDERATION, DISCUSSION AND POSSIBLE ACTION REGARDING A CONTRACT BETWEEN BASTROP ARTS IN PUBLIC PLACES AND THE ARTISTS SELECTED TO PARTICIPATE IN THE SCULPTURE CALL

The Bastrop Art in Public Places Chairman, Deborah Johnson, addressed the Council and requested approval of the contract between the BAIPP and the artists selected for the sculpture call project. After a brief discussion amongst the Council, Mayor Kesselus requested a motion.

MOTION – Council Member McAnally made a motion to approve the contract between the Bastrop Art in Public Places and the Artists selected to participate in the sculpture call. Seconded by Council Member Beal and the motion carried with a unanimous vote 5-0.

D.6 CONSIDERATION, DISCUSSION & POSSIBLE ACTION REGARDING A RECOMMENDATION FROM THE BASTROP ARTS IN PUBLIC PLACES OF THE ARTISTS SELECTED FOR THE SCULPTURE CALL PROJECT.

The Bastrop Art in Public Places Chairman, Deborah Johnson requested the Council's approval of the recommended list of Artists selected for the sculpture call project. Mayor Kesselus requested a motion.

MOTION– Council Member Beal made a motion to accept the recommendation from the Bastrop Art in Public Places on the Artists selected for the Sculpture Call Project. Seconded by Mayor Pro-Tem DeLaRosa and the motion carried with a unanimous vote 5-0.

D.7 CONSIDERATION, DISCUSSION AND POSSIBLE ACTION ON THE ACCEPTANCE OF THE UNAUDITED MONTHLY FINANCIAL REPORTS AND QUARTERLY INVESTMENT REPORT FOR THE PERIOD ENDING DECEMBER 31, 2014.

CFO Stovall gave an overview of the Financial Reports and requested the Council's consideration on her request for approval. Mayor Kesselus requested a motion.

MOTION– Council Member Beal made the motion to approve the unaudited Monthly Financial Reports for the periods ending December 31, 2014, Seconded by Mayor Pro-Tem DeLaRosa; motion carried unanimously 5-0.

D.8 CONSIDERATION, DISCUSSION AND POSSIBLE ACTION ON THE FIRST READING OF A PROPOSED ORDINANCE OF THE CITY COUNCIL OF THE CITY OF BASTROP, AMENDING THE BUDGET FOR FISCAL YEAR 2015 IN ACCORDANCE WITH EXISTING STATUTORY REQUIREMENTS; APPROPRIATING THE VARIOUS AMOUNTS HEREIN; REPEALING ALL PRIOR ORDINANCES AND ACTIONS IN CONFLICT HERE WITH AND PROVIDING FOR AN EFFECT DATE.

CFO Stovall requested the Councils consideration and approval on the First Reading of an Ordinance amending the budget for Fiscal Year 2015. Mayor Kesselus followed with a request for a motion.

MOTION– Council Member Beal made the motion to approve the First Reading of an ordinance amending the budget for Fiscal Year 2015 in accordance with existing statutory requirements and requested to have the Second Reading placed on the Consent Agenda. Seconded by Mayor Pro-Tem DeLaRosa and motion carried by unanimous vote 5-0.

D.9 CONSIDERATION, DISCUSSION AND POSSIBLE ACTION ON THE FIRST READING OF A PROPOSED REVISION TO AN ORDINANCE OF BASTROP, TEXAS AMENDING ARTICLE 12.04 TRAFFIC SCHEDULES OF THE CODE OF THE CITY OF BASTROP REGARDING SCHEDULE V: SCHOOL ZONES AND DAY CARE CENTER NEAR REQUIREMENTS RELATED TO SAME; PROVIDING FOR SEVERANCE AND AN EFFECTIVE DATE.

Utility and Public Works Director Job addressed the Council and requested their consideration on the First Reading to amend Article 12.04 Traffic Schedules in the City of Bastrop Code of Ordinances.

After careful review, City Manager Talbot requested to postpone the discussion on the aforementioned agenda item, because the proposed amendment to the Ordinance had not been provided for their consideration. The Council held a brief discussion and accepted the City Manager's request.

Mayor Kesselus stated no executive session would be held and requested a motion to adjourn.

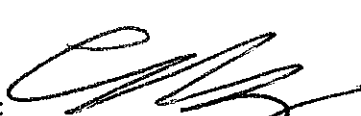
E. EXECUTIVE SESSION

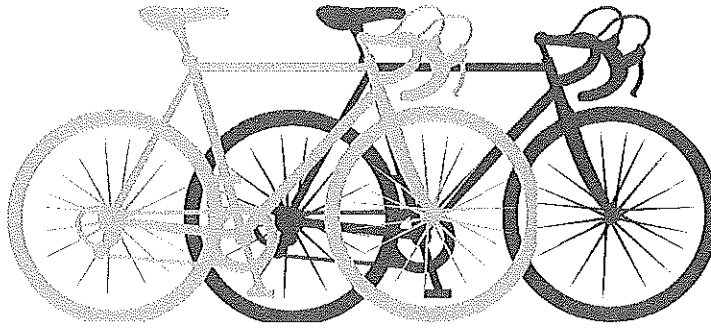
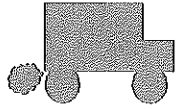
E.1 The Bastrop City Council will meet in a closed/executive session at 7:04 PM pursuant to the Texas Government Code, Chapter 551, *et seq.*, to discuss the following:

1. SECTION 551.071(1)(A) & SECTION 551.071(2) – Consultation with Attorney concerning: (1) potential, pending, threatened, and/or contemplated litigation or claims, including but not limited to and/or (2) matter upon which the Attorney has a duty and/or responsibility to report to the governmental body, concerning same, and/or any other matters posted on the agenda.
2. SECTION 551.072 – Deliberation regarding real property: Regarding the purchase, exchange, lease, disposition, or value of real property
3. SECTION 551.074 – Personnel Matters - Administration
4. SECTION 551.086 - Certain Public Power Utilities: Competitive Matters

F. ADJOURN - Council Member Jackson moved to adjourn, seconded by Mayor Pro-Tem DeLaRosa and the meeting adjourned at 9:08 pm.

APPROVED: 
Kenneth W. Kesselus, Mayor

ATTEST: 
Elizabeth Minerva Lopez, City Secretary

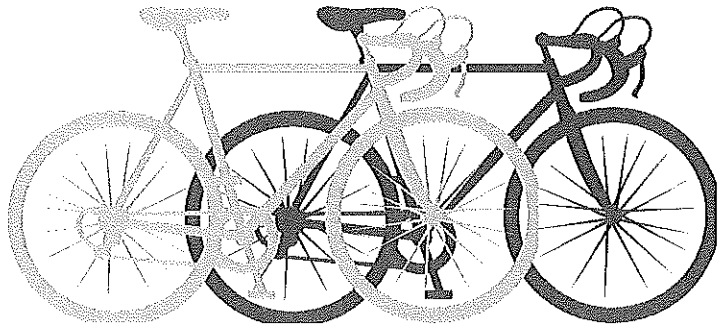


Thinking Outside the (Car) Box

IMPLEMENTING SMART & HEALTHY GROWTH WITH BIKE SHARING

Growing Fast: Bastrop's Population On the Rise

- According to US Census data, the population in Bastrop County has experienced a 2% increase over a three year period (2010 to 2013).
- The City of Bastrop has seen a 4.7% population increase within this same time period.
- This increase in population has many positive aspects:
 1. Increased revenue for the city
 2. A more dynamic and diverse community
- However, the recent increase in population also places increased pressure on the city's infrastructure (i.e. traffic congestion and limited parking downtown).
- Greater need for more lasting and dynamic solutions.



Solutions & Opportunities

IDENTIFYING THE KEY WAYS IN WHICH BIKE SHARING CAN IMPROVE
OUR COMMUNITY

C. WASHINGTON

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Alleviation of Traffic Congestion

The **range of transportation** methods is currently **too limited** to fully mitigate issues like congestion.

Bike sharing can offer an alternative to car travel and help **reduce traffic congestion**.

The DOT cites bike share programs as being a great way to achieve this goal.

E.g. *Velib* bike share in Paris, reduced congestion by 5% in its first year alone.

Can also help to **reduce cost to individuals and businesses** related to car travel.



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Alleviation of Parking Concerns

The range of transportation methods is also currently too limited to fully address the issue of downtown parking.

- Bike sharing can offer an alternative to car travel.
- Help alleviate the burden currently placed on downtown businesses and infrastructure.
- Offers people an alternative method to make short term trips in and around downtown.
- Helps to increase potential earnings for businesses downtown and maximize their overall productivity.



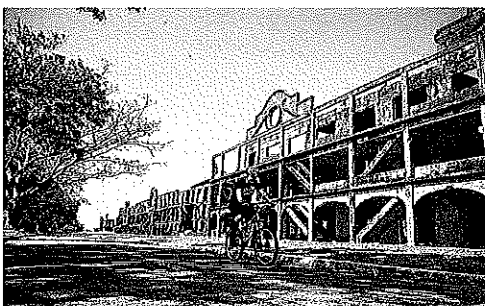
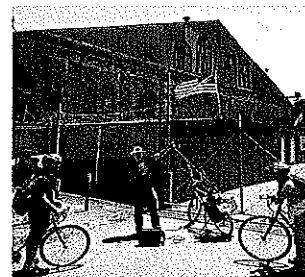
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Fostering Community, Generating Tourism

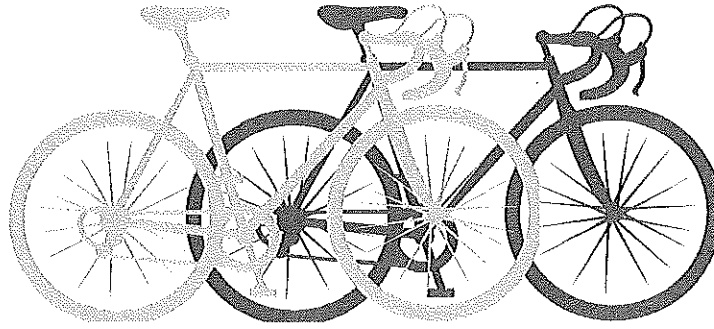
A bike share program great way to increase sense of community and stewardship among locals.

- Opportunity for Bastropians (and tourists) to see Bastrop in a new light.
- Not only aids current businesses in the area but also encourages new businesses opportunities.
- E.g. historic bike tours, bike shops, bike messenger services.



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What Comes Next?

LOOKING AHEAD TO WHAT WE NEED TO CONSIDER IN THE
PLANNING STAGE

Proper Planning for a Bike Share Program

- As a public policy option with so many vast implications and logistical requirements, extensive planning is key to:
 1. Establishing the appropriate **business model** and **operational system**
 2. Securing the necessary and appropriate **funding** (e.g. state & federal grants, private donations)
 3. Outlining the **best implementation structure** for the community
 4. Selecting the right equipment, **equipment vendors** and other **strategic partners**

Service Area Locations

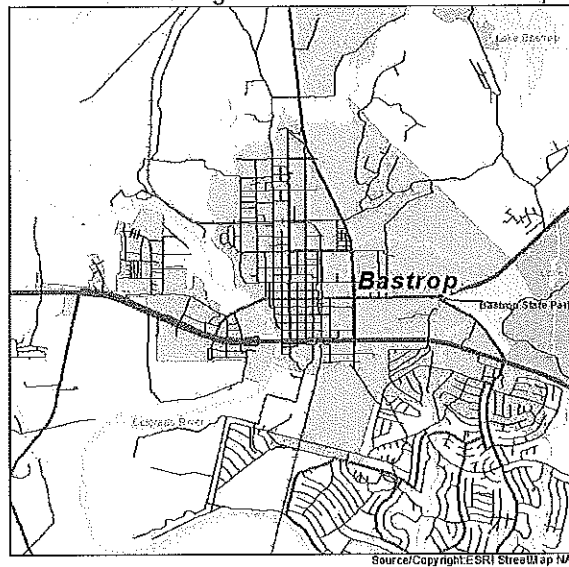
Successful programs usually **establish service areas** in high density locations with **high levels of commercial and pedestrian activity**.

Increased business due to the program = increased community support.

Preliminary research suggest that initial/pilot system sites should be located in and around the **downtown area**.

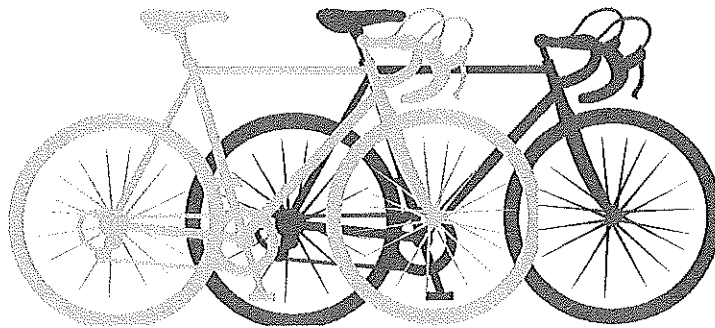
Phase 2 sites could capitalize on **outdoor activities and tourist attractions**.

E.g. The State Park bike trail, Lake Bastrop Mtb. Trail



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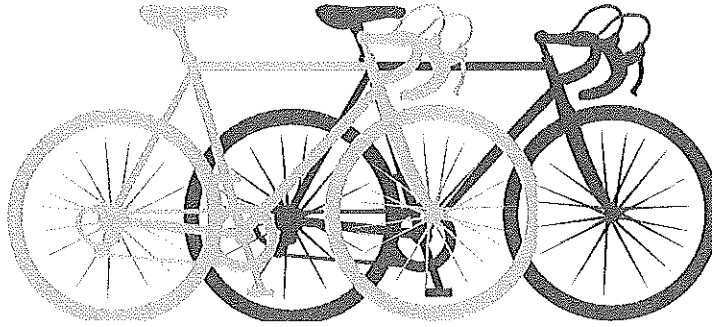
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Questions?

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What Are the Business Model Options?

OUTLINING THE THREE MAIN OPERATIONAL MODELS, THEIR PROS & CONS

The Government Centered Approach

- In this model, the jurisdiction pays the up-front costs.
- Also owns the infrastructure and equipment (i.e. bicycles and bike stations).
- A private contractor working with government handles:
 1. Membership management
 2. Customer service & Marketing
 3. Data management
 4. Equipment maintenance
- Government accepts financial responsibility for the program, while private contractor accepts liability exposure.

The Nonprofit Centered Approach

- In this model, a nonprofit organization manages operations and service.
- Nonprofit has either been created expressly for this work or already exists.
- Local jurisdictions can participate in two ways:
 1. The nonprofit organization receives capital or operational funding from local governments
 2. Local jurisdiction acts as a fiscal agent to request Federal funding and passes funds to the nonprofit
- Removes most of the financial liability from the jurisdiction and places it on the nonprofit organization.

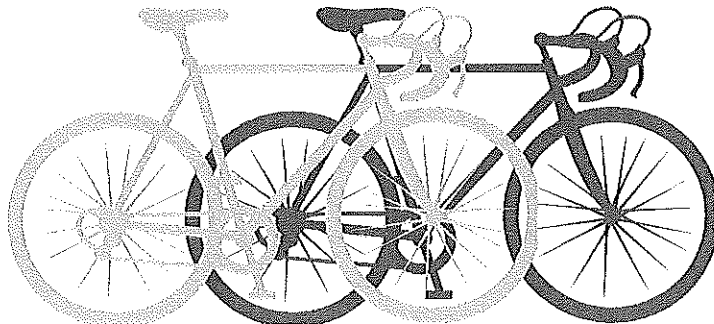
The Private Sector Approach

- In this model, a private company provides, owns and operates the service.
- All capital expenses and operating costs are managed by the for-profit company.
- Mix of revenues used here including private investment, advertising sales (on bicycles and stations), and membership and usage fees.
- Government involvement may be limited to certain aspects of planning, such as public permits for the stations.

Business Model Options

Model Name	Cost (High, Low, Medium)	Level of Government Control (High, Low, Medium)	Level of Alignment with Government's Goals (High, Low, Medium)
Government Owned	Medium to High	High	High
Nonprofit Owned	Medium to Low	Medium	Medium to High
For Profit Owned	Medium to Low	Low	Low to Medium

Source: Bike Sharing in the United States: State of the Practice and Guide to Implementation, US Department of Transportation (2012).



What Are the Operational and Financial Options?

WEIGHING THE ADVANTAGES AND DRAWBACKS OF OPERATIONAL SYSTEMS
AND REVENUE SOURCES

System Options

System Name	Description	Cost (High, Low, Medium)	Security/ Manageability (High, Low, Medium)
Bike Corral	Bikes stored and managed in a central location and equipped with locks.	Low	Medium/ Medium to Low
Auto Key Box	Electronic key boxes secure bike keys and log bike usage.	Medium	Medium/ Medium
Kiosk-Based	Uses bike stations or kiosks installed at designated locations with electronic locks.	High	High/ Medium to High

Source: Bike Share Implementation Strategies: A Comparative Guide, *On Bike Share* (2013).

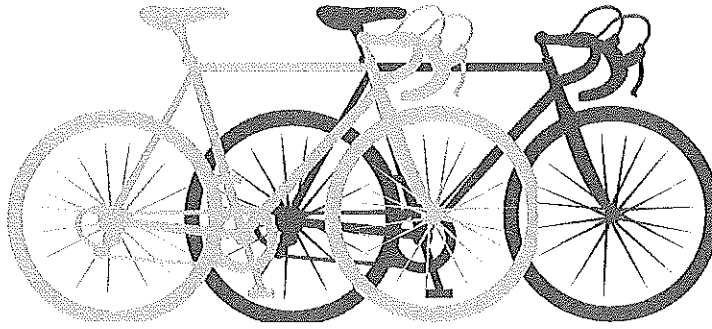
Potential Revenue Sources

PUBLIC FUNDING

1. Federal Highway Administration (FHWA) **Congestion Mitigation Air Quality (CMAQ) Grant**
 2. The CDC's **Health & Obesity Prevention Grant**
 3. The Department of Energy's **Energy Efficiency Conservation Block Grant**
- Can be less flexible, include certain requirements and may only be accessible to government agencies.

PRIVATE FUNDING

1. User and Membership Fees (monthly, daily, annually)
 2. Private Donations & Gifts
 3. Advertisement Sales
- Advertisement sales revenue can be complicated by the restrictions associated with public funding (e.g. FHWA restrictions on outdoor advertising).



What Comes Next?

LOOKING AHEAD TO WHAT WE NEED TO CONSIDER IN THE
IMPLEMENTATION STAGE

Equipment Vendor Options

Currently the **two primary vendors** for kiosk-based systems that jurisdictions use are ***B-Cycle*** & ***PBSC Urban Solutions***.

PBSC works in DC/Arlington, Boston, Minneapolis.

B-Cycle works in Denver, Austin, San Antonio.

Choice of vendor should be based on a **cost-benefit analysis** after a business model has been selected.



PBSC Urban Solutions

Strategic Partners

It is also important that, in addition to choosing a vendor, the City of Bastrop **identify other partners.**

Extensive planning, effort, and funding will be **necessary to successful implementation.**

Local community organizations & Regional/governmental partners can help achieve our goals.

E.g. Stakeholder engagement, research, grant proposals, equipment provision.

